

# Artificial Intelligence In Skin Science



## **BTBP** Business Manager CLARITY™

Clarity Business Manager enables you to configure product recommendations and severity grading by market. Powerful data mining tools open up a new world of tracking market statistics and interacting with your data in real-time.

Configurable security allows for many levels of access for multiple user accounts.

# Artificial Intelligence In Skin Science

Automate your specialized advice into product recommendations directly with BTBP Clarity Skin Advisor system and use an easy facial analysis, product/treatment mapping technique by using the Clarity Business Manager



Clarity Business Manager is a more secure and efficient way to manage market activities and products.



Oversee market activities and configure products



Reduces time to setup and manage your assets so you can focus on your business



Configure features and associated regions for analysis



Provides the visibility to see the user activities



Assigned role based permissions

## PC Specifications

Operating System	Windows
Plug-in	Silver Light Plug-in
Internet Speed	1 Mbps
Preferred Browser	Internet Explorer

Bundled with features to give the user control and convenience. Clarity Business Manager allows the user to make quick updates to the products, product details. Users can also define and map severity for each skin feature and for each region. Prepare questionnaires, view product offerings and view market activity for each product.



## Recommendations Manager

Add skin features and set the severity ranges, parameter with analysis and zone.

Define questions and answers and customized display of each questionnaire.

## Skin Model & Questionnaires

Users can define parameters for measuring skin severity for each feature, region and facial profile. They can define how the anticipated results will be defined.

Skin Q&A feature allows users to add questions pertaining to skin that might be useful in product recommendations and gathering lifestyle data of users.



## Market Activities

Users can watch over the market activity and products being offered

Includes data extracted from admin tools related to communications from a shipment of systems request to training completion.



Available for  
Desktop, Tablet & Mobile

## Features



Recommendations Manager



Configurable Region of Interest



Skin Q&A



Manage Market Locations



Intelligent Data Storage Manager



Product Recommendations by Market



User Account Manager



Market Activity Manager