

Artificial intelligence in skin science



BTBP Business Manager **CLARITY™**

Clarity Business Manager enables you to configure product recommendations and severity grading by market. Powerful data mining tools open up a new world of tracking market statistics and interacting with your data in real-time.

Configurable security allows for many levels of access for multiple user accounts.

Application Features



Customizable Products



Configurable Severity Mapping



Customizable Q & A's



Configurable E-Mails & Data Export Functionality



Configurable Tips



Product Configuration by Market Activity

Artificial intelligence in skin science

Automate your specialist advice for recommendations directly into the BTBP Clarity Skin Advisor System with an easy to use facial analysis + product/treatment mapping technique by using the Clarity Business Manager.



Clarity Business Manager is a more secure and efficient way to manage Market activities and Products.



Helps in overseeing and supervising the Market activities and configure the products.



Reduces the time to setup and manage your assets so you can focus on your business.



Helps to configure features and associated regions to be analysed.



Provides the visibility to see the user activities.



Assigns role based permissions.

Specifications

Operating System	Windows
Plug-in	Silver Light Plug-in
Internet Speed	1 Mbps
Preferred Browser	Internet Explorer

Bundled with features to give the user control as well as ease, CBM allows the user to make quick updates to the products, product details, etc. Users can also define and map severity for each skin feature and for each region. Prepare questionnaire, View product offering and View market activity for each product.



Recommendations Manager

Add skin features and set the severity ranges, parameter and zone.

Define questions and answers and the order of display for each questionnaire.

Skin Model & Questionnaires

Users can define parameters for measuring skin severity for each feature, region and facial profile. Further-on, they can define how the anticipated results will be.

Skin Q&A feature allows users to add questions pertaining to skin that might be useful in product recommendations & gathering lifestyle data of users.



Market Activities

Users can watch over the market activity and the product offerings.

Includes data extracted from admin tool related to communications from shipment of systems request to training completion.



Available for
Desktop, Tablet & Mobile

Features



Recommendations Manager



Configurable Region of Interest



Skin Q&A



Manage Market Locations



Intelligent Data Storage Manager



Product Recommendations by Market



User Account Manager



Market Activity Manager