

A deep learning platform for digital insights in clinical research.

LIFESTYLE / DEMOGRAPHICS









GEOLOCATION



100+ Deep Tags
300+ Classifications







BTBP's Digital Technology to Grow your Business

How it works?



DeepTag algorithms can classify a person's gender, age, and skin tone with detailed ranges and confidence ratings.

Pantone

Shade Match

Pollution

BTBP's team of Al experts introduces a DeepTag platform, using cutting edge Deep Learning techniques to derive a abstract information from images. Such as user demographics, lifestyle data, to detailed skin measurements.

Oiliness/Shininess

Weather

Skin Age

Humidity

Skin Undertone

Imaging Device

By using human training examples, DeepTag is able to label and measure images with unprecedented levels of accuracy and continues to learn over time.



Lashes

Season

Dark Circles

UV Index

Lip health

Geotag

Wearing Makeup

Camera Exposure